

West Bend®

WEST BEND® INTRODUCES TWO NEW POPCORN POPPERS

In the mid 1970s West Bend introduced the original Stir Crazy® electric corn popper. Today Americans consume about 17 billion quarts of popcorn each year. West Bend corn poppers satisfy this appetite by making popcorn an inexpensive wholesome treat that's easy to pop and fun to eat.

Features and Benefits:

6-quart Stir Crazy Deluxe Corn Popper (82319)

- The cover flips and doubles as a serving bowl
- The non-stick coated heating plate is now removable for easy cleaning
- The new stir rod pop at higher volume for more popcorn
- Heat resistant handles
- Includes a butter well
- Stir Crazy heating technology pops 25% faster
- Compact storage
- Suggested Retail Price: \$49.99
- Availability: July



Theater Popper (82514)

- Cabinet is made of easy to clean plastic sidewalls and is resistant to oils and greases
- See through feature provides fun popcorn popping experience
- Cabinet holds up to 2 gallons of freshly popped popcorn
- Includes serving scoop and measuring cups for perfect popped results
- 1 Year; 500 watts
- 4.0-oz. Heating Kettle with motorized stir rod
- Heating Kettle disassembles for cleaning
- Hinged Front Door
- Suggested Retail Price: \$149.99
- Availability: July



Please visit our booth #L11702 at the International Home and Housewares Show

About West Bend®

West Bend® was founded in 1911 and is among the most recognized small appliance brands in the United States. Still based in West Bend, Wisconsin, the company is known by consumers worldwide for its product quality and customer service. For a full list of product information or to purchase products online, visit www.westbend.com. West Bend® is a brand of Focus Products Group, LLC, a private holding company based out of Lincolnshire, Illinois. Focus Products Group, LLC has other such notable brands as Back to Basics®, Chicago Metallic®, Amco Houseworks®, and Swing-A-Way®.

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